



PLANNING & EXTERNAL RELATIONS COMMITTEE

Metropolitan Atlanta Rapid Transit Authority

February 5, 2015

10:30 a.m.



Consent Agenda

1. Approval of the January 8, 2015 Planning & External Relations Committee Meeting Minutes

Individual Agenda

1. Resolution Authorizing the Award of a Contract for MARTA's Mystery Customer Program, RFP P34580 – **Ferdinand Risco, Executive Director, Diversity & Equal Opportunity**
2. Resolution to Adopt the Locally Preferred Alternative for the Georgia 400 Transit Initiative (Connect 400) – **Mark Eatman, Transit System Project Planner, Transit System Planning**
3. Briefing – Routine Excellence – **Jennifer Jinadu-Wright, Director, Marketing & Sales**
4. Briefing – Media Monitoring FY15 1st and 2nd Quarters Report – **Alisa Jackson, Manager, Communications**
5. Other Matters